WATCH MUSKEGON
For Business

Where Business Thrives in West Michigan
MUSKEGON COUNTY offers companies, big and small, the benefits of being located between Chicago and Detroit, while offering a lifestyle that feels a world away.

THE RIGHT INFRASTRUCTURE FOR BUSINESS
Located on the eastern shore of Lake Michigan just three hours north of Chicago, Muskegon County is part of the Grand Rapids-Muskegon-Holland Combined Statistical Area (CSA), the fastest-growing region in the upper Midwest with a population of nearly 1.1 million people. The county is easily accessible by I-96 and CSX freight rail lines run through the region.

Muskegon is also home to West Michigan's largest commercial deep-water port with proposed cross-lake shipping to provide direct links to the western U.S. and Asian markets. The Muskegon County Airport offers daily flights to Chicago and the Gerald R. Ford International Airport in Grand Rapids is less than an hour's drive.

GLOBAL COMPANIES DO BUSINESS HERE
GE Aviation, Bayer CropScience, Pratt & Whitney, Arconic and other big names in business are prospering in Muskegon County, making products for the aerospace, automotive, defense and agrifood industries, among others, around the globe. More than 260 manufacturers and industrial companies are thriving in the county thanks to a skilled and loyal workforce.

ABUNDANT WATER AND WASTEWATER RESOURCES
With an abundant freshwater supply from Lake Michigan, Muskegon County has a world-class wastewater management system. The massive land-application treatment facility offers companies up to 30 million gallons per day (MGD) of excess capacity, with low wastewater charges and low surcharge rates for high-strength wastes - all in an environmentally-friendly way that can reduce production costs. The Muskegon County wastewater system offers unexcelled capacity for business.
GROWING SMALL BUSINESSES
Small businesses are taking hold in Muskegon County, often driven by entrepreneurs who are attracted to the West Michigan lifestyle and the strong opportunities that exist in the region. Grand Valley State University’s Muskegon Innovation Hub, a co-working and incubator space, Muskegon Angels and Muskegon Inventors Network all offer support to startups.

LIVING THE GOOD LIFE
Downtown Muskegon is humming with arts, culture, festivals and a burgeoning restaurant and micro-brewery scene, along with the L.C. Walker Arena, which is home to minor league ice hockey and arena football teams. Other communities in the county – Norton Shores, Whitehall, Montague, Ravenna and Muskegon Heights, to name the largest – offer their own advantages from up-and-coming urban neighborhoods with below-market rate opportunities to lakefront living. Some of the schools in the county are among the best in Michigan.

FOUR SEASONS OF FUN
Muskegon is also a four-season playground with connections to more than 120 miles of hiking, biking and water trails in the region, 26 miles of white-sand beaches, superb boating, hunting, fishing, cross-country skiing, snowmobiling and other outdoor recreation.
WE’RE HERE TO HELP
In Muskegon County, we work closely with our economic development partners – local municipalities, Muskegon Area First, Muskegon Lakeshore Chamber of Commerce, regional organizations like Lakeshore Advantage and The Right Place, and the Michigan Economic Development Corporation. Our goal is to serve as a one-stop shop to assist in your company’s expansion and relocation plans by providing:

- Community Tours
- Available Buildings, Sites and Industrial Parks
- Workforce Training Programs
- Incentives

Please reach out. We’re ready to help you join the momentum in Muskegon. 

WATCH US GO!

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